



WPNY
201 Humboldt Street
Rochester, NY 14610

Great American Media
3050 K St NW
Suite 100
Washington, DC 20007

Contract # 1438707

Schedule Dates 10/25/16-10/31/16
Advertiser Democratic Congressional Campaign Committee (:
Agency Great American Media (11024)
Product Political - Issues / Propositions (1068)
Brand 11/14/4674 (564076)
Salesperson Millennium - New York, New York (1406)
Sales Office Millennium - New York
Buyer Name Kelly, Polce,
Phone/Fax /
CPE 11/14/4674
Account Types National/Political
Billing Type Standard
Comments Issue
Separation: 30

Date Entered 09/28/16
Last Modified 09/28/16
Entered By Julie Orilio
CO-OP No
Headline # ECR25319913
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$62.25
Net Total \$352.75
Sales Tax

Utica (WPNY)

By Broadcast Month	Spots	Rate
Oct. 2016	12	\$300.00
Nov. 2016	3	\$115.00
Grand Total:	15	\$415.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/25/16-10/28/16	3	:30	12P- Jerry Springer	4		X	X	X	X			4	\$30.00	\$120.00	Utica (WPNY)	Jerry Springer	9/28/16
2.0	Normal Line / SPOT	10/30/16-10/30/16	3	:30	1P- Castle 2nd	1							X	1	\$15.00	\$15.00	Utica (WPNY)	Castle	9/28/16
3.0	Normal Line / SPOT	10/30/16-10/30/16	3	:30	2P- Leverage 2nd	1							X	1	\$15.00	\$15.00	Utica (WPNY)	Leverage	9/28/16
4.0	Normal Line / SPOT	10/25/16-10/28/16	3	:30	7:31P- Family Feud 2	3		X		X	X			3	\$35.00	\$105.00	Utica (WPNY)	Family Feud	9/28/16
5.0	Normal Line / SPOT	10/31/16-10/31/16	3	:30	8P- LAW AND ORDER: SVU	1	X							1	\$40.00	\$40.00	Utica (WPNY)	Law & Order: SVU-MYNET1	9/28/16
6.0	Normal Line / SPOT	10/31/16-10/31/16	3	:30	9P- LAW AND ORDER:	1	X							1	\$40.00	\$40.00	Utica (WPNY)	Law & Order: SVU-MYNET2	9/28/16
7.0	Normal Line / SPOT	10/30/16-10/30/16	3	:30	9P- Rizzoli and Isles 2nd	1							X	1	\$15.00	\$15.00	Utica (WPNY)	Rizzoli & Isles	9/28/16
8.0	Normal Line / SPOT	10/29/16-10/29/16	3	:30	9P- Blue Bloods 1st	1						X		1	\$15.00	\$15.00	Utica (WPNY)	Blue Bloods	9/28/16
9.0	Normal Line / SPOT	10/29/16-10/29/16	3	:30	10P- Rizzoli and Isles	1						X		1	\$15.00	\$15.00	Utica (WPNY)	Rizzoli And Isles	9/28/16
10.0	Normal Line / SPOT	10/31/16-10/31/16	3	:30	7:31P- Family Feud 2		1							1	\$35.00	\$35.00	Utica (WPNY)	Family Feud	9/28/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

See the back of this document for Advertising Contract Terms and Conditions